



June 18, 2004



Dear Pat,

The Dallas Chapter of the Susan G. Komen Breast Cancer Foundation has set October 16, 2004 as the date for the 22nd Race for the Cure®. The excitement generated by last year's race at NorthPark Center will hopefully increase the number of participants to over 35,000 this year. They will join us and our sponsors as "Step By Step We All Make a Difference".

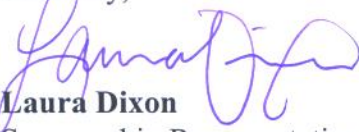
The partnership that has been established between gracious sponsors and the Dallas Race is one of the building blocks we count on each year to set the pace for raising funds. Thank you for considering a sponsorship this year to join us in our mission to "eradicate breast cancer as a life-threatening disease".

Last year, sponsors helped the Dallas Race and Affiliate raise over \$1.4 million dollars. In April 2004, Komen Dallas awarded approximately \$1 million (75% of the net) to local agencies to provide screening, treatment and education services to individuals in Dallas County. Twenty-five percent of the net funds support the Susan G. Komen Breast Cancer Foundation Award and Research Grant Program. A list of the grant recipients and description of their programs is in the enclosed Sponsorship Book.

The 2004 Komen Dallas Race offers sponsors the opportunity to become champions in this fight against breast cancer. An estimated 13,700 women in Texas will be diagnosed with breast cancer in 2004.

Per your agreement with our Race Chair Move Solutions, Ltd. will be a \$10,000 sponsor for the 2004 race due to your assistance with the Komen office move. We greatly appreciate your time and consideration. Please feel free to contact me at any time with questions you may have regarding your sponsorship.

Sincerely,


Laura Dixon
Sponsorship Representative
(972)422-6803

Maggie Cole
Race Chair